

FOR IMMEDIATE RELEASE

**SMALL BUSINESS TECHNOLOGY INSTITUTE AWARDS
DIGITAL SCHOLARSHIPS TO OUTSTANDING BAY AREA
WOMEN-OWNED SMALL BUSINESSES**

SAN FRANCISCO, Calif., May 3, 2005 – The Small Business Technology Institute (SBTI) is reinforcing its commitment to fostering technology adoption and use among small businesses by awarding \$1,500 digital scholarships to outstanding Bay Area women business owners. The scholarships recognize the top-ranked participants in *SheBusiness*, a program of the Small Business Technology Institute sponsored by Intel®. The winners will be recognized today at the Professional BusinessWomen of California Conference at Moscone Center in San Francisco (<http://www.pbwc.org>), the largest gathering of professional women in Northern California.

The *SheBusiness* program facilitates and supports women-owned eBusinesses by combining free classes, workshops, consulting, development and support services. Selected from more than 200 applicants, the 2005 winners demonstrated a comprehensive business plan with significant potential to accelerate their growth and success using technology.

2005 winners range from world-class chocolatiers to event design consultants, including:

- Tresa Eyres, **It's the How, LLC**, www.itsthehow.com
- Stephanie Gelman, **Chef About Town**, www.stephaniegelman.com
- Laura Guy, **Pacific Blueprint Design**, www.olalliewatches.com
- Kathie Muhler, **Quickbookkeeping.com**, www.quickbookkeeping.com
- Amanda Osborne, **Poppypeed Cake**, www.poppypeedcake.com
- Carol Sconzert, **Osmosis Creative LLC**, www.osmosiscreative.com
- Delane Sims, **Delane's Natural Nail Care**, www.delanesnails.com

About the Small Business Technology Institute

The Small Business Technology Institute (SBTI) is a non-profit, public benefit corporation that fosters the adoption of information technology among small businesses. SBTI provides information technology awareness, education, consulting, and support services to businesses with 1 to 300 employees, with a focus on disadvantaged categories. SBTI also provides technology developers and vendors with market intelligence and knowledge to ensure the development of products that meet the needs of small businesses. For more information, visit <http://www.sbtechnologyinstitute.org> or call (408) 494-0212.

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